

colofer®

colofer® HOME

Impressive special colors  
in small lots



Organic-coated steel strip

colofer® HOME coilsplitting fact sheet | 10/2018

## FLEXIBLE AND AESTHETIC LIKE NO OTHER PRODUCT!

colofer® HOME, organic-coated steel strip for the household-appliance industry, has already become an important name as a high-quality and high-performance product. But did you know that the colofer® colorservice can produce most any color, and the product can be supplied in small lots thanks to colofer® coilsplitting? This makes colofer® HOME an ideal choice when it comes to design and flexibility.

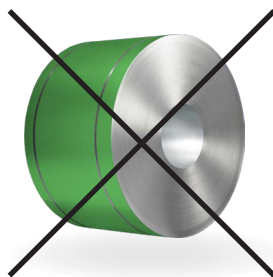


### colofer® coilsplitting: up to three coatings per coil

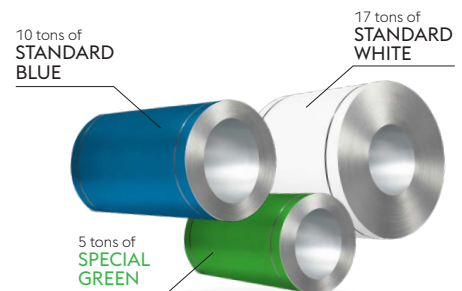
Small batches are available from five tons and above, and thanks to colofer® coilsplitting, you can subdivide a coil in up to three different coatings instead of having to order a coil in one special color. This makes it possible to optimally coordinate quantities and requirements, thus reducing left-over material and costs.



You want to produce only a small series of refrigerators in a special green?



You don't have to order an entire 32-ton coil in your special green.



Thanks to colofer® coilsplitting, you can subdivide the coil into three different coatings and replenish your standard colors as required.



## Production based on standard color cards or individually created colors? There are no limits to your creativity!

State-of-the-art coil-coating technology makes it possible to create any color shade, whether it be a uni-color or a metallic color. Also, our colofer® colorservice makes it possible to base any color on a standard color card, material sample or other sample suitable for color measurement, e.g. packaging.



Examples of colofer® HOME SILVER

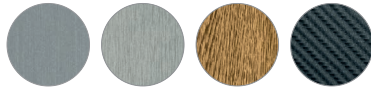


Examples of colofer® HOME COLOR



## Designs also available with an impressive 3D feel that you cannot distinguish from the original!

Yes! Our colofer® is not only available in a very large number of different colors, but also in many different designs, including stainless steel, wood or carbon and appear deceptively genuine. A special 3D feel makes our wood surfaces hard to differentiate from authentic wood surfaces.



Examples of colofer® HOME ILLUSION



## General approval to guarantee quick order processing

In order to be able to optimally benefit from both colofer® colorservice as well as colofer® coilsplitting, we require your general approval for the requested colors. We guarantee that all new special colors fully meet the property specifications of the standardized colofer® HOME product. This makes it easy for you to react quickly to market trends.

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