

# WATCH & LUXURY GOODS

Materials for the Luxury Industry











# OUR COMPANY GLOBAL AVAILABILITY



At voestalpine High Performance Metals, we deliver premium steel and non-ferrous alloys from a unified global network. With multiple production sites and over 130 sales and service locations worldwide, we ensure consistent quality and customer satisfaction across every product, service, and delivery.

- voestalpine Böhler Edelstahl Kapfenberg, Austria: One of the world's leading suppliers of high-speed steels, tool steels & specialty material.
- Villares Metals Brazil Sumaré, Brazil: Specializes in steel and specialty alloys that combine reliability, strength and customization.
- voestalpine Böhler Bleche Mürzzuschlag, Austria: Delivers cross-rolled sheets and plates as well as products with exceptional uniformity in mechanical and physical properties.
- voestalpine HPM Switzerland Pieterlen, Switzerland & voestalpine HPM USA- South Boston, Virginia: They specialize in drawing and grinding services along with the rolling of special profiles.
- voestalpine HPM Canada Toronto, Canada: Focuses on designing and manufacturing custom 3D printed components.
- voestalpine eifeler Coating Dusseldorf, Germany: Develops and offers PVD and CVD coatings and runs service centers all over the world.

# WATCH & LUXURY APPLICATIONS

### PINS, SPRING COMPONENTS

With high purity and strong work hardening potential, our materials are perfectly suited for spring components and pins, offering excellent strength, dimensional stability, and long-lasting performance under repeated stress.



#### **BELT BUCKLES**

Our steels combine high corrosion resistance, exceptional polishability, and superior purity, delivering the refined aesthetics and enduring quality expected in luxury belt buckles.



With excellent polishability and strong mechanical properties, we ensure both refined aesthetics and reliable function, ideal for high-end closure systems.



### WATCH CASES, BRACELETS, BEZELS

Thanks to their high purity and low non-metallic inclusion content, these materials offer outstanding polishability and excellent corrosion resistance, making them the ideal choice for external watch components such as bracelets and bezels.



#### MICROMECHANICAL COMPONENTS



With enhanced machinability, high hardness, and good corrosion resistance, these alloys are engineered to meet the demanding requirements in terms of precision and durability of micromechanical watch components, ensuring reliable performance in even the most intricate applications.

#### **JEWELRY COMPONENTS**

Biocompatibility, high purity, and excellent corrosion resistance contribute to outstanding polishability, ensuring both safety and brilliance for components in direct contact with the skin.



# PRODUCT VERSIONS AND DELIVERY SIZES

#### **WIRE ROD**



- » Ø 5 15.5mm
- » pickled
- » blasted & pickled
- » hot rolled
- » in various executions

#### **BRIGHT STEEL**



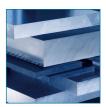
- » Ø 0.7 100mm
- » cold drawn/ ground
- » peeled/ ground
- » tolerances: h9 h6 & special tolerances

#### **ROUND BAR**



- » Ø 12.5 130mm\*
- » production length
- » in special lengths\*larger on request

#### PLATES/ SHEETS



- » thickness 1.0 100mm
- » commercial sizes
- » customized
- » in various executions (sawn, ground, 6-side-machined,...)

### IN COOPERATION WITH EXTERNAL PARTNERS

#### **HIGH-PRECISION WIRE & ROD**



- » rods Ø 0.15 4mm
- » wire Ø 0.005 4mm
- » micro flatwire 0.05 4mm  $\times 0.01 2$ mm
- » special profiles
- » precisely offset on spools or rings

#### **HIGH-PRECISION WIRE**



- » Ø 0.7 12mm
- » on coils
- » flat profiles 0.5 40 mm² cross-sectional area

#### FLAT BAR



- » hot rolled
- » blasted
- » pickled
- » surfaces ground
- » dimensions on request

#### SHAPED PROFILES - ROLLED/ DRAWN



- » on coils
- » in rings
- » straightened in bars

#### TITANIUM PLATES/ SHEETS (upon request)



- » thickness 1.8 100mm
- » cross rolled
- » pickled/ ground

## TITANIUM FOIL & GRINDING (upon request)



- » titanium foil 0.01 2mm
- » Swiss vacuum grinding (for plates, sheets & foils)
- » tightest tolerances possible

# SUSTAINABILITY AND CIRCULAR ECONOMY

## THE LATEST TECHNOLOGY AND NEWEST ENVIRONMENTAL STANDARDS

At all our production sites, we set new standards for production quality, process reproducibility, and environmental impact. In addition to using resources responsibly, we are constantly implementing new measures for environmentally friendly processes and production.

The most important raw material is metal scrap. Therefore, establishing closed material loops internally and with customers is essential to ensure a sustainable supply chain, reduce our usage of primary raw materials and improve our carbon footprint.

With our integration of products, services and technical advisory, we drive meaningful change across our business sectors.

#### CIRCULAR ECONOMY

Through our unique, integrated service network, we create long-lasting performance that meets the needs of our planet and future generations.

We collaborate closely with our customers on their demanding applications. Leading by example, we enable them to engage in sustainable initiatives like the reuse of their own scrap and thereby enabling the production of more sustainable products.

Together, we inspire the change in our industries by always thinking and walking one step ahead.



Learn more about inSPire, our sustainability initiative:



Using **over 90% of recycled**scrap and secondary raw
materials in our production
processes by 2030



# OUR PRODUCTS AND COMPARISON

With our voestalpine High Performance Metals solutions for austenitic and superaustenitic steels, we offer best in class polishability due to high inclusion cleanliness. Our steels offer high corrosion resistance and comply with the current standards, RoHS, etc. Due to their nitrogen content, our superaustenitic steels demonstrate exceptional strength and ductility in both solution-annealed and work-hardened conditions. These alloys possess a strong work-hardening capability, achieving high strength even with minimal cold forming.

Our martensitic steel combines high corrosion resistance with improved machinability. BÖHLER N324 delivers hardness levels of 48–53 HRC and offers excellent resistance to wear, corrosion, and oxidation. This steel is a suitable replacement for conventional stainless steels as well as leaded and lead-free alternatives, while still providing outstanding corrosion resistance.

	voestalpine Material Code Solution				
	Applications	BÖHLER	DIN	AISI	UNS
Austen- itic Steel	Watch Cases, Bracelets, Pins, Bezels,	A204	1.4435	316L	S31603
	Closure Systems, Belt Buckles	A224	~1.4441	316L	-
Super- austenitic Steel	Watch Cases, Bezels, Spring &	P569	1.4677	-	-
	Jewelry Components, Bracelets	P570	-	-	-
Marten- sitic Steel	Micro-mechanical	N324	1.4197	420F mod.	-
	Watch Components	-	-	-	-

voestalpine Solution	Chemical Composition (wt%)									
BÖHLER Grade	С	Si	Mn	Р	S	Cr	Мо	Ni	N	Fe
A204	< 0.030	< 1.0	< 2.0	< 0.045	< 0.030	17.0 – 19.0	2.5 – 3.0	12.5 – 15.0	< 0.1	balance
A224	< 0.030	< 1.0	< 2.0	< 0.045	< 0.030	17.0 – 19.0	2.5 – 3.0	12.5 – 15.0	< 0.1	balance
P569	0.05	-	5.0 - 6.0	-	-	26.0 – 28.0	3.0 - 4.0	13.0 – 15.0	0.6-0.8	balance
P570	0.2	0.40	12.0	-	-	17.0	3.0	0.2	0.5	balance
N324	0.20-0.26	< 1.0	< 2.0	< 0.040	0.15-0.27	12.5 – 14.0	1.10-1.50	0.75-1.50	-	balance

# PRODUCT PROPERTIES AND COMPARISON

voestalpine Solution	Product Properties							
BÖHLER Grade	Polishability	Machinability	lachinability Formability		Corrosion Resistance	Mechanical Properties		
A204	****	****	****	***	**	***		
A224	****	****	****	***	***	***		
P569	****	**	**	****	****	****		
P570	****	**	**	****	****	****		
N324*	***	****	**	****	****	****		

<sup>\*</sup>Comparison only valid with other stainless martensitic steels.

# QUALITY CERTIFICATIONS

As a leading global supplier of steel and non-ferrous alloys, we are committed to achieving customer satisfaction in every decision, product, service and delivery. Our materials are designed and manufactured to the highest quality standards. In order to guarantee reliable and safe products, we maintain a high level of quality in all of our production units and ensure that our processes are duly certified.

#### voestalpine Böhler Edelstahl

- » EN/ISO 9001
- » EN/ISO 9100
- » EN/ISO 14001
- » ISO 17025 (Lab)

### voestalpine HPM Switzerland

- » EN/ISO 9001
- » ISO 13485
- » EN 9120

#### Villares Metals Brazil

- » EN/ISO 9001
- » ISO 13485
- » EN/ISO 14001
- » ISO 17025 (Lab)

### voestalpine HPM Canada

- » EN/ISO 9001
- » ISO 13485
- » AS 9100-D

#### voestalpine Böhler Bleche

- » EN/ISO 9001
- » EN/ISO 9100
- » EN/ISO 14001
- » ISO 17025 (Lab)

### voestalpine HPM USA

» EN/ISO 9001

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