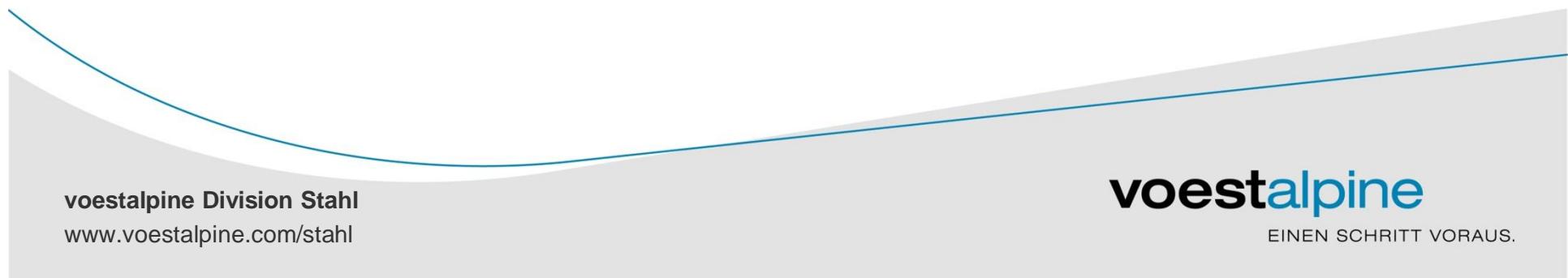


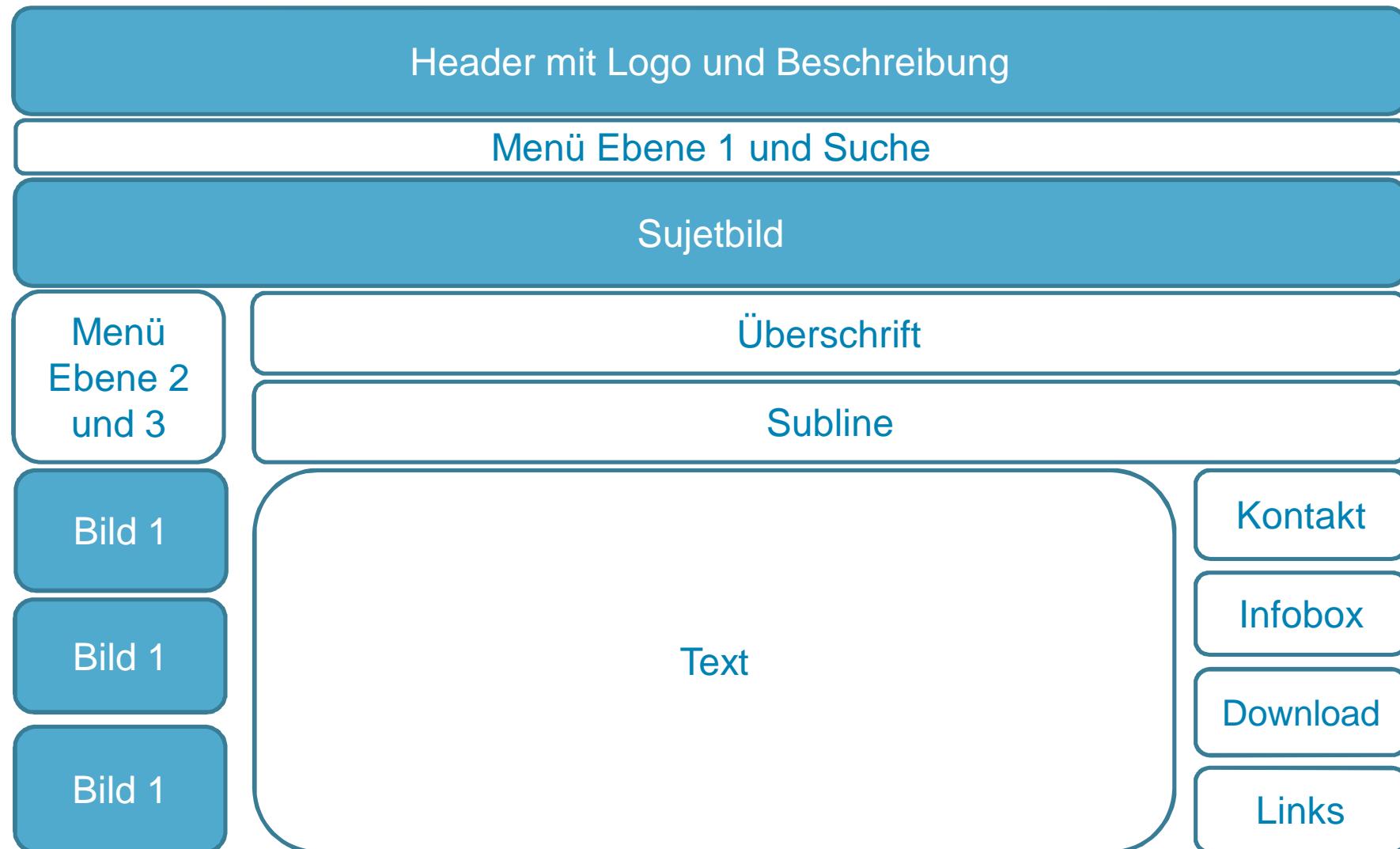


WebSite Division Stahl

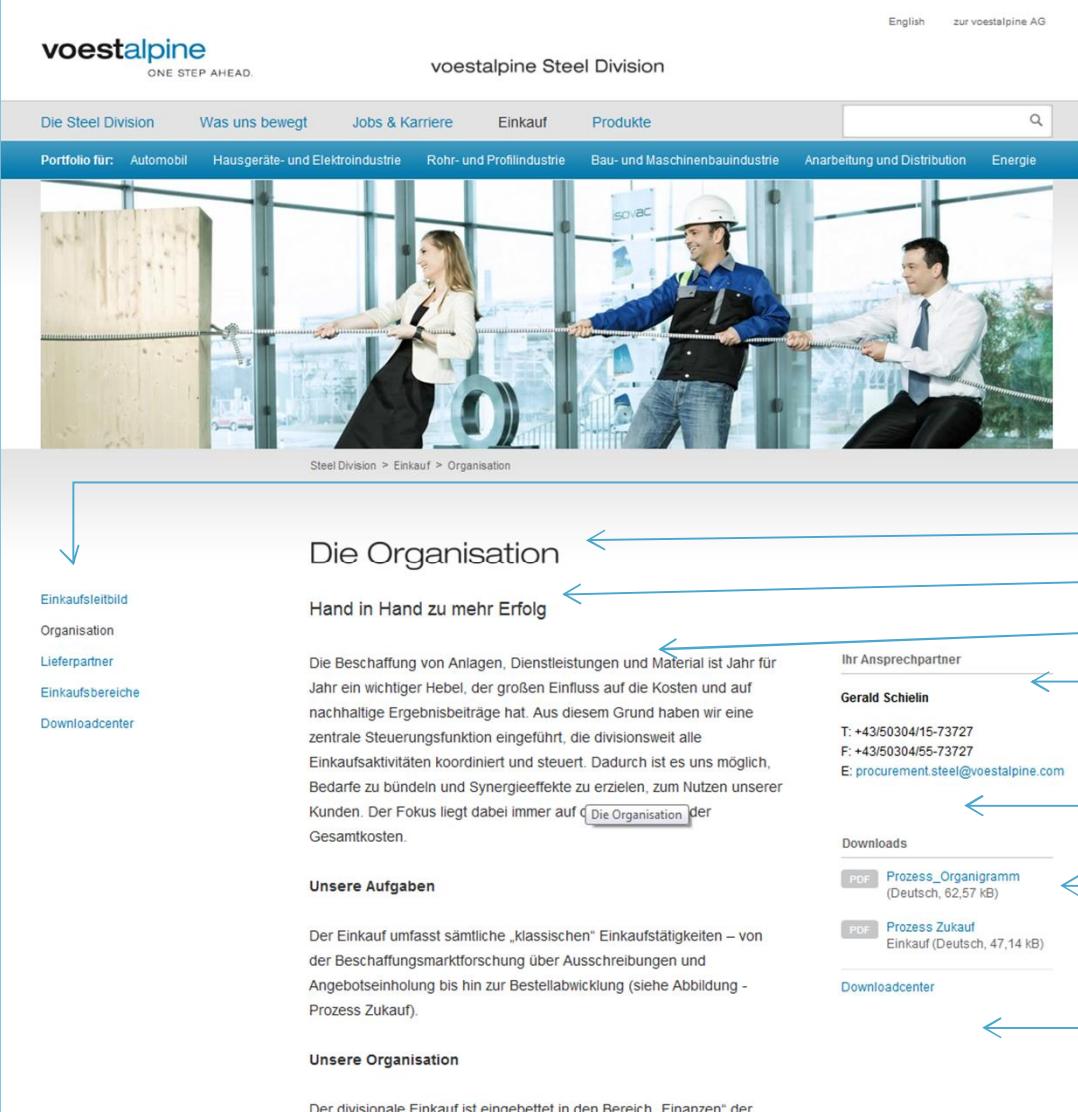
Contentstruktur



Struktur – Element: Content



Beispiel – Element: Content



The diagram illustrates the content structure of the voestalpine Steel Division website. The structure is organized into several main sections:

- Header:** Located at the top left, featuring the voestalpine logo and the tagline "ONE STEP AHEAD".
- Menü Ebene 1 und Suche:** The main navigation menu at the top, including links for "Die Steel Division", "Was uns bewegt", "Jobs & Karriere", "Einkauf", "Produkte", and a search bar.
- Segmente (nur auf Divisionseite):** The secondary navigation menu below the main one, listing "Portfolio für: Automobil", "Hausgeräte- und Elektroindustrie", "Rohr- und Profilindustrie", "Bau- und Maschinenbauindustrie", "Anarbeitung und Distribution", and "Energie".
- Sujetbild:** A large image showing three people (a woman, a man in a hard hat, and a man in a suit) pulling a rope, symbolizing teamwork and success.
- Menü Ebene 2 und 3:** A sidebar menu on the left side of the page, listing "Einkaufsleitbild", "Organisation", "Lieferpartner", "Einkaufsbereiche", and "Downloadcenter".
- Überschrift:** A section header titled "Die Organisation".
- Subline:** A subtitle "Hand in Hand zu mehr Erfolg".
- Text:** A detailed text block explaining the procurement process and its impact on costs and sustainability.
- Kontakt:** Contact information for "Ihr Ansprechpartner" Gerald Schielin, including phone, fax, and email details.
- Infobox:** A box containing "Downloads" and "Downloadcenter" links.
- Downloads:** PDF links for "Prozess_Organigramm" and "Prozess Zukauf".
- Links:** A section for links, indicated by a sidebar menu.